Jill Ferguson

FOUNDER · SAMASANA CONSULTING

SPEAKER ONE-SHEET

KEYNOTES · TALKS · WORKSHOPS

Conversations that move people *to act.*

I speak and facilitate for conferences, universities, and organizations about building change that lasts. My talks blend stories from the field with practical tools your audience can use right away.



Waves of Change, Biarritz · Photo © Waves of Change / anaelb.com

ABOUT JILL · FOR INTRODUCTIONS

Jill Ferguson is the founder of Samasana Consulting. For 15+ years she has helped start-ups, nonprofits, and governments turn big ideas into strategy, funding, and lasting change. As Impact Producer for the documentary *Turtle Walker* she helped raise $334K+ for partner NGOs, and as co-founder of Act for Goa she helped feed 90,000+ people during India's first COVID lockdown. She writes *Finding Synergy* on Substack and divides her time between Sri Lanka and Lisbon.

TALKS & WORKSHOPS

KEYNOTE

Hope Is a Verb

Turning values into collaborative action

Why hope needs action, and why action works best together, with stories from a lockdown food network, a sea-turtle film, and *Finding Synergy*.

TALK · WORKSHOP

From Passion to Plan

Building a purpose-led business

From first business plan to brand launch, drawn from Vaayu Vision and the purpose-led start-ups Jill has guided.

TALK

Tourism That Gives Back

Lessons from Goa

Hospitality that's good for places and the people who live there, from a Condé Nast Traveler–recognized boutique hotel and a responsible tourism collective.

WORKSHOP

When Communities Design Together

Participatory leadership in practice

Art of Hosting and participatory methods, from village meetings to stakeholder input into India's first state circular economy strategy.

SELECTED ENGAGEMENTS

AlterCOP, Colombo · "Is Circular Economy Regenerative?"	Nov 14, 2026
Wild Oceans Film Festival, Gijón · "Building Impact for Marine Conservation"	Nov 4, 2025
UN Ocean Conference, Nice · *Turtle Walker* screening and impact discussion	Jun 2, 2025
Waves of Change, Biarritz · "Biodiversity and Public Health"	Apr 29, 2025
Explorers Club, New York · *Turtle Walker* screening and panel	Nov 1, 2024
Jackson Wild, Austria	Oct 4, 2022

More past engagements at samasana.in/speaking-awards

Podcasts & conversations · The Sunny Ray Show · GoaTalks

FORMATS

- Keynotes and talks
- Panels and roundtables
- Film screenings with impact discussion
- Workshops and participatory facilitation

RECOGNITION

- Changemakers Award, UN SDG 12 & 17 · 2021
- UN Global Goals World Cup, winner · 2019
- *Turtle Walker*: 48 festivals, 27 awards

Book Jill to speak · jill@samasana.in · samasana.in/speaking-awards

LISBON · SRI LANKA

samasana CONSULTING